

Serial No.: 09/523,410
Docket No.: 70655.7700

REMARKS

Applicants reply to the Office Action mailed on July 8, 2005 within two months. Thus, Applicants request an Advisory Action, if necessary. Claims 1-14 were pending in the application and the Examiner rejects claims 1-14. Support for the amendments may be found in the originally-filed specification, claims, and figures. No new matter has been introduced by these amendments. Reconsideration of the application is respectfully requested.

Rejection under 35 U.S.C. § 103(a)

The Examiner rejects claims 1-14 under 35 U.S.C. § 103(a) as being unpatentable over Hunt et al., U.S. Patent Number 6,496,855 B1 ("Hunt") in view of Kraemer, U.S. Patent Number 6,490,602 ("Kraemer"). Applicants respectfully traverse this rejection.

Hunt generally discloses a method for managing a centralized registration of users of a plurality of web sites requiring user registration. The Hunt system provides a centralized repository of personal information relating to a user and includes rules as defined by the users. The rules dictate how a user's personal information will be used based on the security policies of individual web sites. After creating a personal profile within the centralized repository of the Hunt system, users can subsequently request that a registration application be submitted to a web site on the user's behalf. The Hunt system then completes a registration form with information from the user's personal profile in accordance with the user defined rules. The completed registration form is then transmitted to the remote web site on behalf of the user.

Kraemer generally discloses a web-based gift registry wherein a unified toolbar is provided across web pages of multiple, independent retailers. The toolbar may be used by a gift recipient to add items from multiple web sites to a centralized registry. The toolbar can later be used by gift givers to view and purchase items from the gift recipients registry. The registry also maintains information about the gift receiver such as a mailing address. When a gift giver uses the Kraemer system to select a gift for a gift receiver, information is collected such as a credit card number and billing address. A combination of information relating to the gift receiver and gift giver are then used to complete a purchase form.

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Both Hunt and Kraemer generally disclose systems and methods for completing forms in an online environment. While the applications of each cited reference are quite different, the cited references disclose the collection and storage of personal information for the use of completing forms in order to simplify this time consuming and possibly redundant process. Likewise, the cited references disclose similar steps leading to the completion of an online form. However, the Kraemer system enables a user to view the completed form, wherein the Hunt system fills in a form out of view of the user. In either case, the form filling process is complete when the completed form is transmitted to the receiving web site to be processed. Therefore, if personal information has changed or is incorrect, the user must correct the information with the respective repository prior to executing a form fill procedure. For example, if a user registered with a profile repository, as disclosed by the cited references, later moves to a different address, the user must access the repository to update his profile information prior to using the profile to fill a form. Neither reference discloses a means whereby changes made by the user to an online form (e.g. manually entering a new mailing address) automatically results in the updating of the user's profile data within the repository. As such, neither Hunt, Kraemer, nor any combination thereof, disclose or suggest at least "receiving a completed online form when the online form contains a modified data item, wherein the first data profile is updated with the modified data item", as similarly recited by independent claims 1 and 11.

Claims 2-10 and 12-14 variously depend from independent claims 1 and 11, therefore claims 2-10 and 12-14 are allowable for at least the reasons described above, as well as in view of their own respective features.

In view of the above remarks and amendments, Applicants respectfully submit that all pending claims properly set forth that which Applicants regard as their invention and are allowable over the cited prior art. Accordingly, Applicants respectfully request allowance of the pending claims. The Examiner is invited to telephone the undersigned at the Examiner's convenience, if that would help further prosecution of the subject Application. Applicants

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authorize and respectfully request that any fees due be charged to Deposit Account No. 19-2814, including any required extension fees.

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Respectfully submitted,

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